

LOUWRIE GERBER

Financial Advisor

I grew up in Piet Retief, a small town that shaped my values of hard work, perseverance, and the importance of community. From a young age, I knew I wanted to make a difference in the world, and I set out to build a career that would not only fulfill me but also help others.

My professional journey began when I joined Discovery as a broker consultant. It was here that I learned the power of financial planning and how important it is to guide people through their financial decisions. I built lasting relationships with a lot of people, helping them navigate the complexities of insurance and investment products. This experience laid the foundation for my passion for finance and sparked a desire to expand my horizons.

Then, life took an unexpected and exciting turn. My wife and I decided to embark on an adventure that most people only dream of: working on cruise ships. For three years, we traveled the world, and I had the incredible opportunity to work as an art auctioneer with Park West Gallery, the largest art dealer in the world. It was an amazing experience that allowed me to blend my skills in sales with my love for art, all while meeting fascinating people from all over the globe. The cultural exposure and personal growth I gained during this time were invaluable, and it reinforced the importance of embracing new experiences.

After three years of living this dream, my wife and I decided to return to our roots in the financial world. I joined attooh, where I've been able to apply everything I've learned to help clients make smart financial decisions and grow their wealth.

My journey from Piet Retief to global adventures and back to finance has taught me one important lesson: follow your passions, embrace change, and never stop growing.



Financial Advisor



CONTACT

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QUALIFICATIONS

NQF 5 - Financial Planning



BUSINESS EXPERIENCE

Discovery - Consultant | 2019 - 2021

Park West Gallery - Art Auctioneer |
2019 - 2024



Discovery



DOES YOUR MONEY NEED A “PROFESSIONAL TRAINER”?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather than **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE



INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



BUSINESS INSURANCE

- Keyman Insurance
- Buy/Sell Agreements
- Contingent Liability



PERSONAL BANKING



HEALTH

- Medical aid
- Gap cover



INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



SHORT TERM INSURANCE

- Personal lines
- Commercial insurance



FIDUCIARY

- Wills and Estate
- Trust and Tax solutions



EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution



VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the **ONLY** constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".