

JP BASSON

Financial Advisor

Your financial future deserves more than guesswork – it deserves expert guidance, personal attention, and a plan that fits your life.

That's what I aim to deliver for every client I work with.

I am JP Basson, a dedicated Financial Advisor at attooh!, and I specialise in providing personalised, comprehensive advice across the full range of Discovery products. My goal is simple: to help individuals, families, and businesses take control of their financial journey with clarity and confidence.

With more than a decade of experience and a passion for people, I bring both energy and insight to my work. I believe financial advice isn't just about policies and products it's about understanding your goals, your concerns, and the life you want to build. That's why I focus on creating tailored solutions that make sense to you, meet your needs, and adapt as life changes.

I provide advice and support across all Discovery offerings, including:

- Medical Aid – Helping you choose the right cover for your health and peace of mind.
- Investments – Building smart, goal-aligned strategies suited to your risk profile.
- Insurance – Protecting your assets and lifestyle through well-structured, affordable cover.
- Life Cover – Securing your family's financial stability in uncertain times.
- Banking – Helping you unlock the full potential of Discovery Bank's rewards and benefits.
- Vitality – Guiding you to maximise the value of the world-leading Vitality programme.

Life can change in an instant whether through illness, an accident, economic shifts, or major life events. My role is to ensure that when those moments come, you're prepared, protected, and supported with a plan that works.

What sets me apart is my commitment to building relationships, not just offering solutions. I'm not here to push products I'm here to be your long-term financial partner. Clients trust me because I'm honest, proactive, and genuinely invested in helping them succeed. I'm always just a call away, ready to offer advice or adjust a strategy when your circumstances change.

This isn't just my career it's my calling. And I take pride in making the world of finance more human, more understandable, and more empowering for every client I serve. If you're ready to protect your health, grow your wealth, and take full advantage of Discovery's financial ecosystem, I'm ready to help.

Let's make your financial future something you look forward to not something you worry about.



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CONTACT

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DOES YOUR MONEY NEED A “PROFESSIONAL TRAINER”?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather than **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE



INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



PERSONAL BANKING



WILLS & ESTATES



HEALTH

- Medical aid
- Gap cover



INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



SHORT TERM INSURANCE

- Personal lines
- Commercial insurance



EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution



VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the **ONLY** constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".