

KERNEELS ROSSOUW

Financial Advisor

I'm all about giving my clients peace of mind, knowing they've got the right broker in their corner. With years of experience in financial services and insurance, I've built my career around helping people and businesses protect what matters most. I focus on finding the right insurance and risk solutions to fit each client's unique situation — whether personal, professional, or a mix of both. What I enjoy most is building genuine relationships — I believe insurance should feel personal, not transactional.

Prior to the insurance industry I gained solid project and people management experience in property development and banking. At SPD in Stellenbosch, I managed residential building projects from start to finish, working closely with contractors and CAR policies, architects and local authorities. Earlier in my career, I spent eight years as a business relationship manager at Imperial Bank, where I built lasting client networks and improved customer retention within funding for professionals and high net worth clients.

I hold a RE5 qualification which qualifies me to render advice within the legal framework of the financial industry, along with ongoing professional development in negotiation, communication and advisory skills. I am also a member of the PPRA and hold a FFC certification – if you need to sell or buy property you are most welcome to speak with me. I'm comfortable handling large portfolios, but I'm just as happy helping someone who's starting from scratch. Many of my varsity friends are my clients today – this is the longevity I aim to establish with new clients as well!

Outside of work, you'll often find me on a golf course somewhere in the Boland or cycling through the Winelands — with over 24 CCT's tours behind me – and counting! That same energy and drive carries through to how I work with clients: with focus, enthusiasm and a down-to-earth approach – I aim to go the distance!

Whether you need cover for your personal assets, support in managing business risks, or simply some straightforward, no-nonsense advice — I'm always open to a conversation.

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CONTACT

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BUSINESS EXPERIENCE

Imperial Bank | *Relationship Manager*
- MFC, 2009 - 2010

Nedbank Limited | *Business Manager*,
2010 - 2014

SPD | *Project Manager*, 2014 - 2020

PSG | *Insure Advisor*, 2020 - 2025

attooh! Financial Group | *Financial
Advisor, current*



DOES YOUR MONEY NEED A “PROFESSIONAL TRAINER”?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather than **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE



INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



PERSONAL BANKING



WILLS & ESTATES



HEALTH

- Medical aid
- Gap cover



INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



SHORT TERM INSURANCE

- Personal lines
- Commercial insurance



EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution



VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the **ONLY** constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".